

Jim Martin

Jim Martin as a seasoned executive and entrepreneur, Jim has been at the forefront of addressing complex problems, streamlining operations, and reducing costs in various settings, including B2B, nonprofit, and service industries. Currently serving as the Virginia District Director for SCORE Mentors, he is passionate about mentoring and empowering business owners and aspiring entrepreneurs. Believing that in today's dynamic market, strategic planning and efficient business operations are fundamental to success, he has mastered the art and science of transforming business challenges into opportunities. Jim's expertise lies in crafting robust business plans, navigating government regulations, managing and operating businesses effectively, and developing actionable strategies.

